

Lincoln Legend Yearbook – Lincoln High School

Business/Senior Advertising Contract 2020-2021

Contract and Payment: Please complete the following advertising contract and attach payment in the form of cash or check made out to Lincoln High School. Include this form and payment in an envelope and give it to the staff contact who gave you this form or mail it to Lincoln High School at 3838 Trojan Trail, Tallahassee, FL 32311. Please include a phone number on the check!

Advertisement Artwork and Design: E-mail advertisement artwork as a .jpeg file along with the verbiage to monroec1@leonschools.net. The staff business manager will respond with a confirmation that we have received your artwork and verbiage and are beginning to design your ad. If you would like a proof sent to you after designing, please indicate your request in your e-mail. If you would like to design your own ad, please send it as an image file (.jpeg). Ad sizes are based on a standard 8 ½ x 11 paper.

**PAYMENT SECURES THAT ADVERTISEMENT OF SELECTED SIZE WILL BE IN THE YEARBOOK.
LOCATION OF AD IS SOLELY DETERMINED BASED ON NUMBER AND SIZE OF OTHER
SENIOR/BUSINESS ADS.**

THE DEADLINE FOR PAYMENT IS Thursday, January 7, 2021

THE DEADLINE FOR PHOTOS + VERBIAGE IS Friday, January 22, 2021.

Contact Information

Business or Senior's Name: _____

Address: _____ City/State/Zip: _____

E-mail Address: _____ Phone Number: _____

Yearbook Staff Member: _____

Circle the ad size (or combo) you prefer:

Full-Page Ad (8 ½ x 11) with Book [\$35 discount]:	\$420	
Full-Page Ad:	\$380	
Half-Page Ad (4 ¼ x 5.5) with Book [\$25 discount]:	\$260	Check Payment Type:
Half-Page Ad:	\$210	Cash: ____
Quarter Page Ad:	\$125	Check: ____
Eighth Page Ad:	\$85	

Additional Information: (If waiting for senior photos, please note below)

Advertiser Signature: _____

Date: _____